

The logo is a red, ornate oval with a gold-colored border. Inside the oval, the text "CIRCUS & CLOWN MUSEUM WIEN" is written in a bold, yellow, serif font. On the left side of the oval, there is a circular inset showing a cartoon illustration of a clown with a red nose and a woman with a blue hat. On the right side, there is another circular inset showing a cartoon illustration of a clown with a red nose and a woman with a blue hat. The background of the entire image is a light green and yellow sunburst pattern.

**CIRCUS & CLOWN  
MUSEUM  
WIEN**

**The Circus & Clown Museum Vienna as an Important  
Place of Preservation and Research**

**A Circus & Clown Museum plays a significant role as a place of preservation and research for the rich history and culture of the circus world!**

**Here are some key points on this topic, using the example of the**

**"Circus & Clown Museum Vienna"**

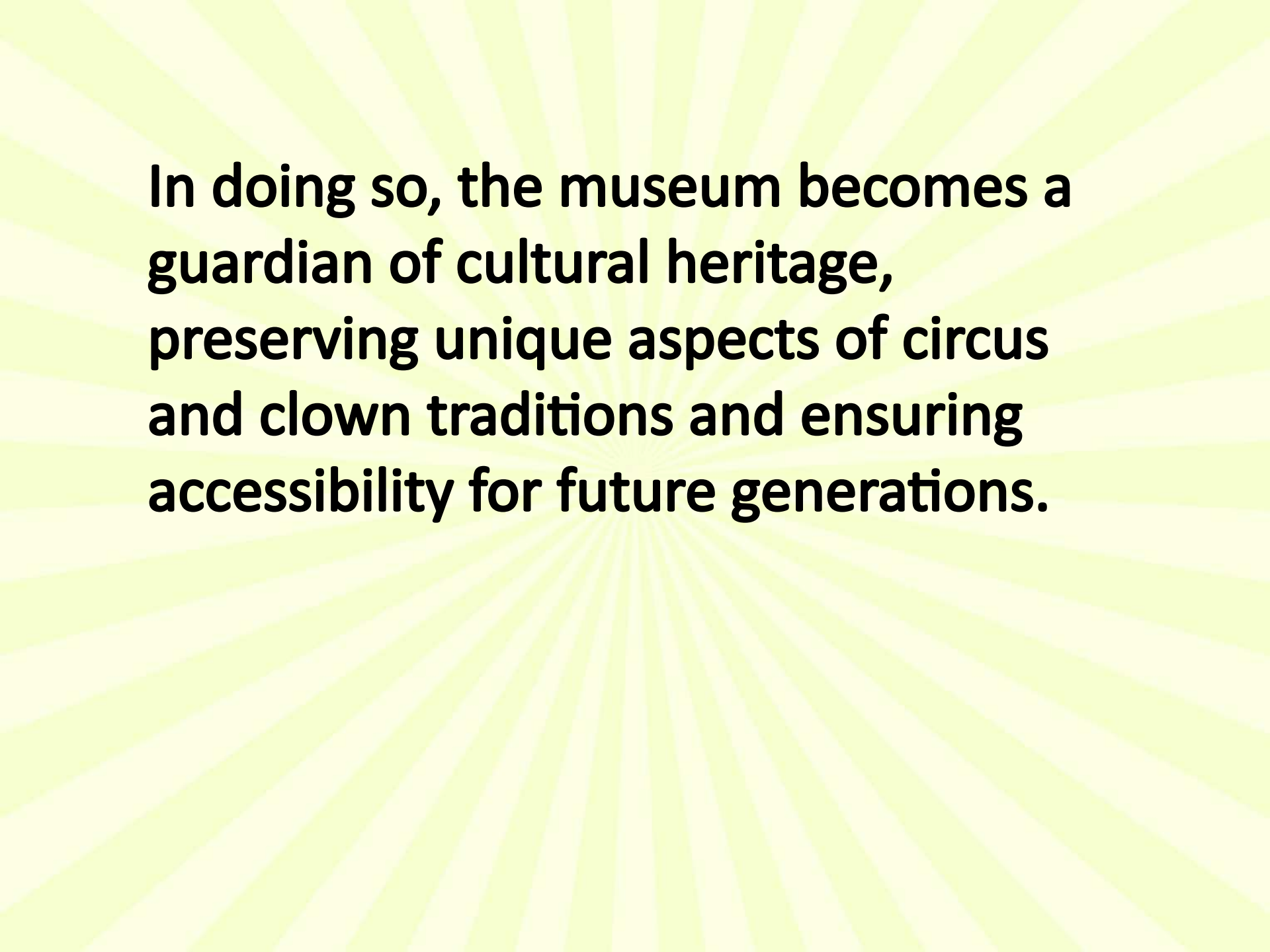


# Founder Heino Seitler, 1927



# **COLLECTION - PRESERVATION**

**The museum collects and preserves historical artifacts, costumes, props, posters, photos, documents, newspapers and other objects documenting the development of the circus and clown arts over the years with historical and cultural value.**



**In doing so, the museum becomes a guardian of cultural heritage, preserving unique aspects of circus and clown traditions and ensuring accessibility for future generations.**

# Costumes and Exhibits









## Conservation:

**Attention is given to maintaining the originality and condition of historical costumes and props to preserve their authenticity over time.**

## **Restoration:**

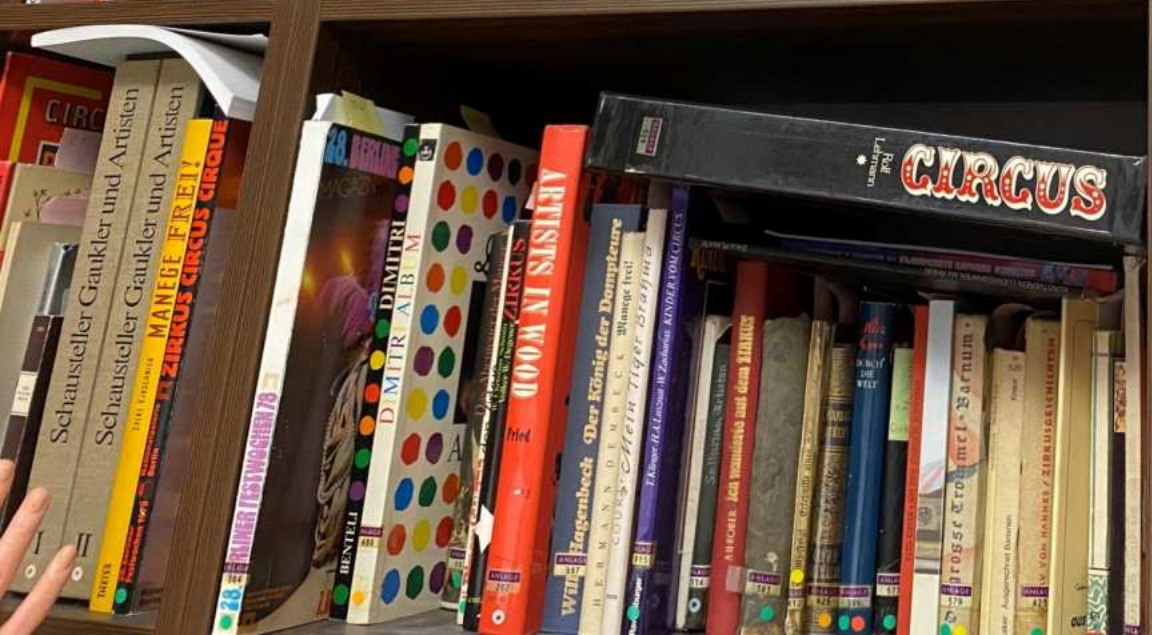
**If needed, restoration measures are taken to repair damaged or worn artifacts, extending their lifespan.**

**Collaboration with conservation and restoration experts is crucial for proper treatment.**

# **Library**

**Books, journals, articles, and other written materials on various aspects are collected.**

**The library can be expanded with additional thematic focuses.**

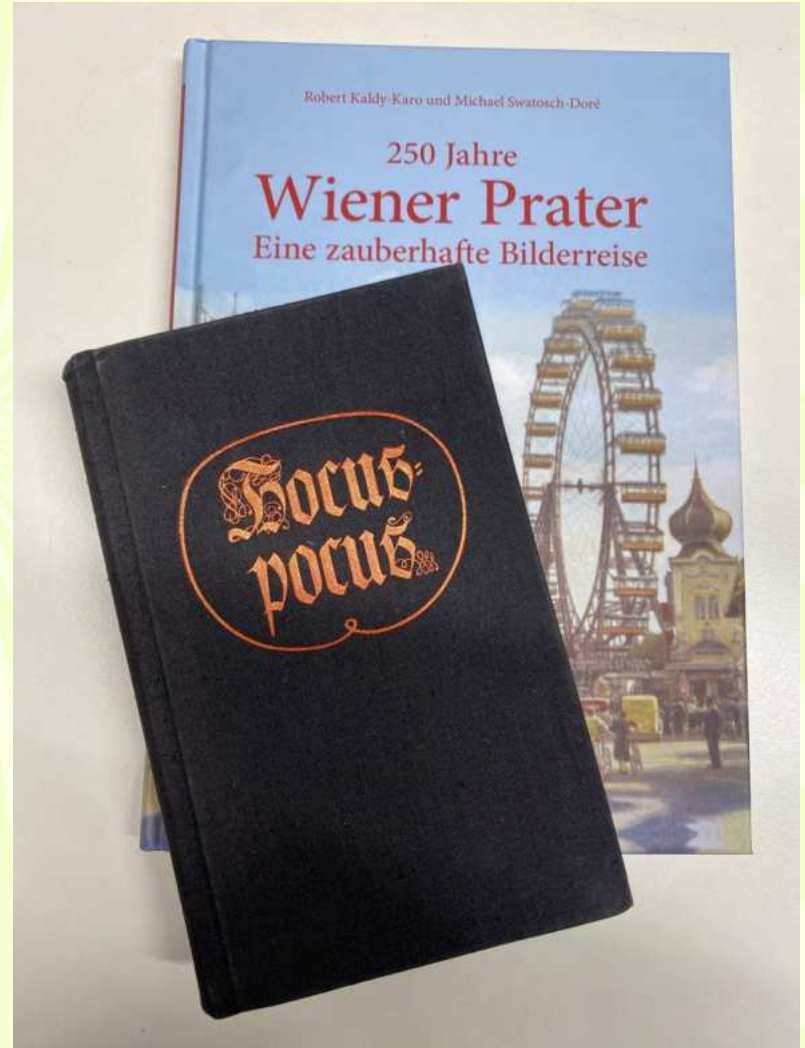


**The additional thematic focuses in our museum:**

**Prater (amusement park)**

**Variety shows**

**Magic arts**



## **Documentation**

**The history of the circus and clowns, including significant events, developments, and milestones, is documented.**

**Written and audiovisual records, films, newspaper articles, and documentation contribute to this effort.**

5302 W. Z. 77  
• LOKALES •

# Clownerien ein Denkmal

In der Leopoldstadt wird das größte Zirkusmuseum

Wien. — Im Leinwandschiffen  
Hallenbau in der Leopold-  
stadt wird nach vier Jahren  
der Wiener Erbauer des dritten  
Weltkrieges die große Zirkus-  
ausstellung der Welt er-  
öffnet. Die Ausstellung wird  
zusammen mit dem Theater der  
Kunst, dem Nationaltheater  
dem Hoftheater, einem Lokalan-  
gänger in den dafür im  
gesamten Räumlich-  
keit ein Stück der  
Welt in ein Stück

## FORSEIUNG VON ERLEN

Haus ab und die Zirkus-  
ausstellung wird nach vier Jahren  
der Wiener Erbauer des dritten  
Weltkrieges die große Zirkus-  
ausstellung der Welt eröffnet.  
Die Ausstellung wird zusammen  
mit dem Theater der Kunst,  
dem Nationaltheater dem Hof-  
theater, einem Lokalan-  
gänger in den dafür im  
gesamten Räumlich-  
keit ein Stück der  
Welt in ein Stück

# Der Zirkus ist tot?



Die Zirkus-  
ausstellung wird nach vier Jahren  
der Wiener Erbauer des dritten  
Weltkrieges die große Zirkus-  
ausstellung der Welt eröffnet.



# Ronacher

Wien



*A la vita - Bolter  
auf offen...*

*Einigen, 21-11-936 Fred Alex*



**A special focus is placed on eyewitness interviews, capturing personal stories during events like the "Artists Roundtable."**



Mario Berousek





**Don Christian**

**Jimmy Folco**



# **Digitalization**

**Digitalization offers numerous advantages, primarily facilitating access for researchers and the public.**

**It is a key focus in our museum 2024, enhancing the museum's capabilities.**

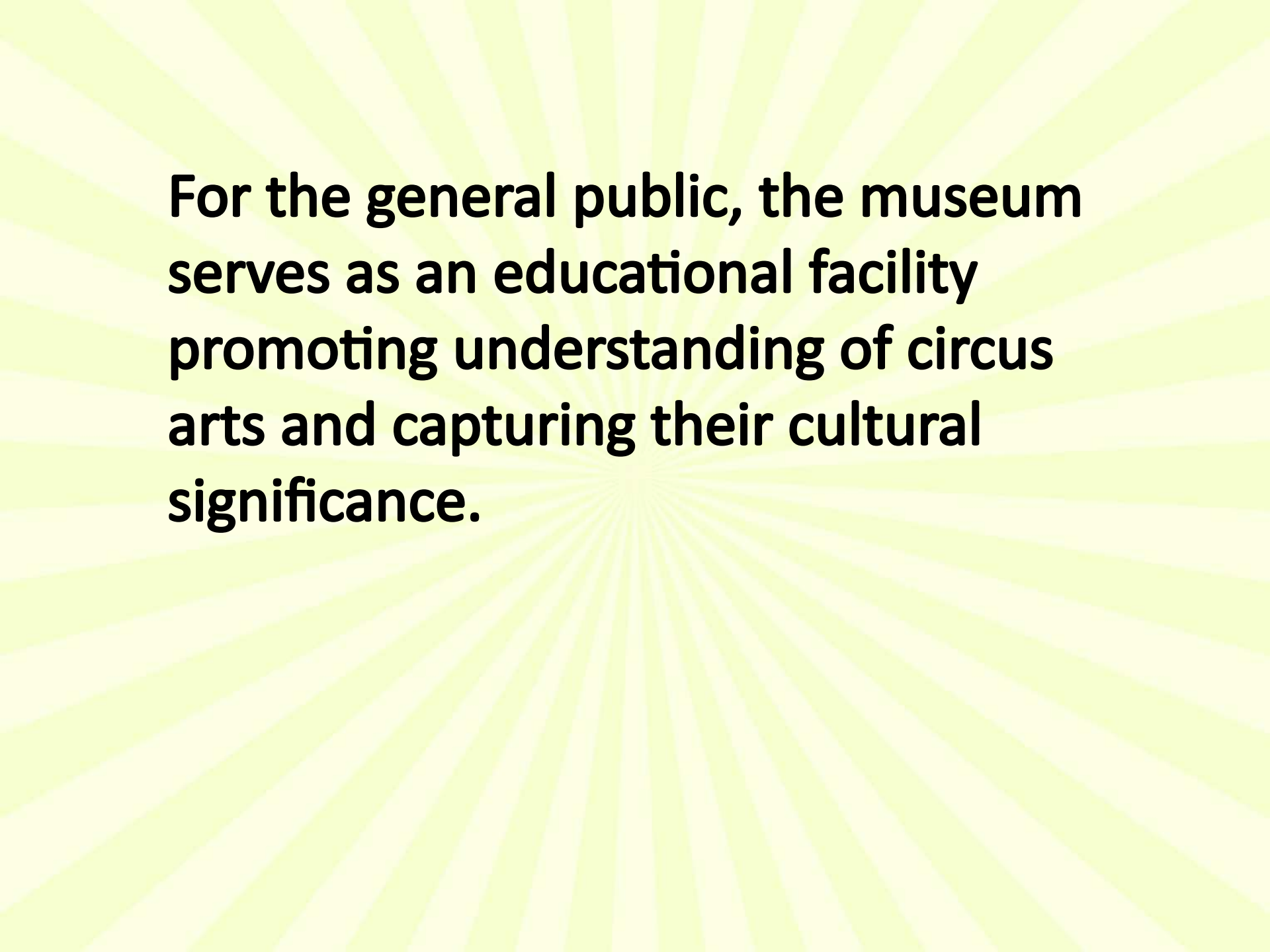
# Security Measures

Ensuring the physical safety of exhibits is paramount, protecting them from theft or damage.



# **RESEARCH - EDUCATIONAL FACILITY**

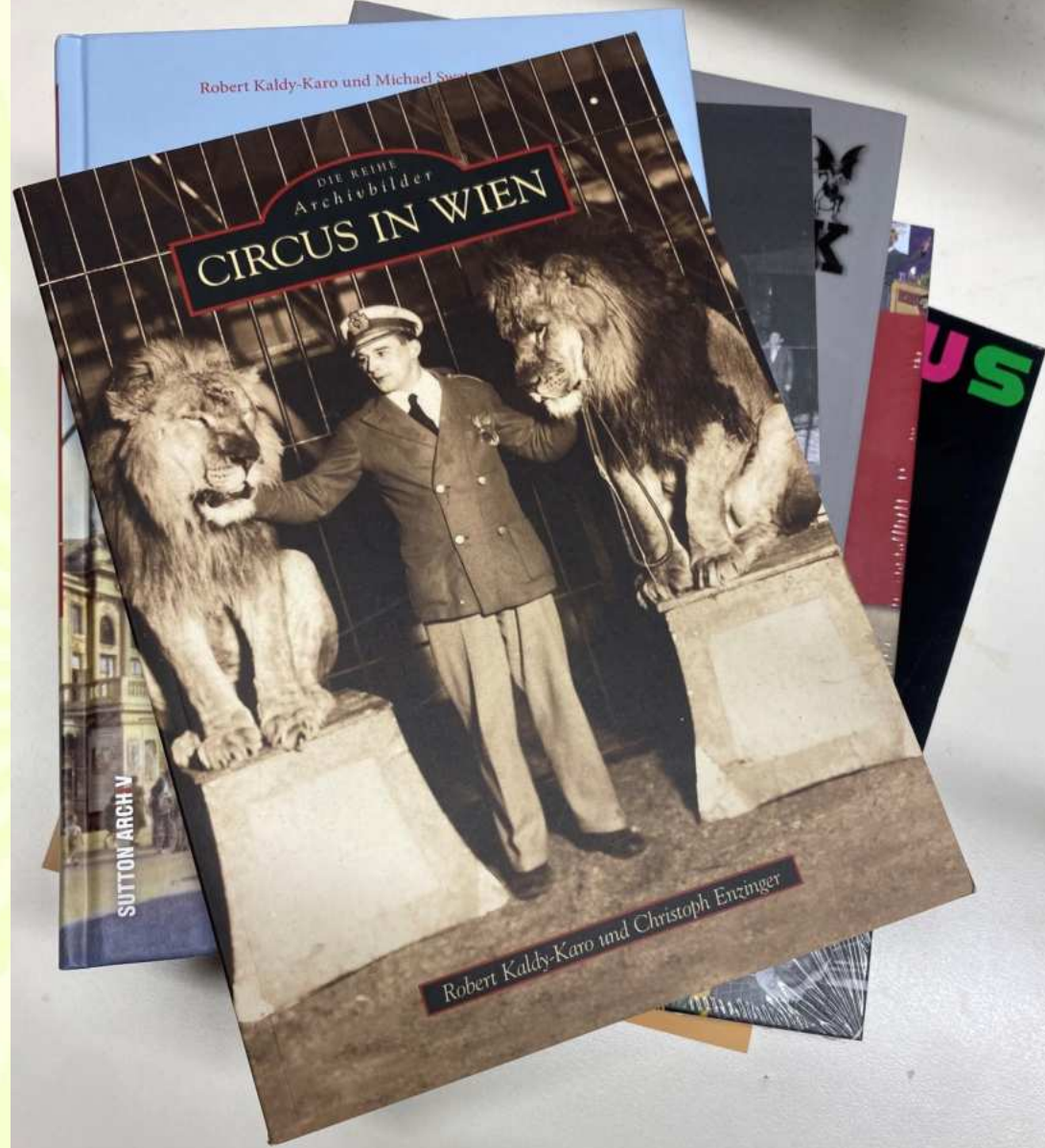
**By providing a comprehensive information source, the museum enables researchers and historians to study the rich history of the circus world!**

The background of the slide is a sunburst pattern with numerous thin, light green rays radiating from a central point at the bottom, creating a bright, energetic effect.

**For the general public, the museum serves as an educational facility promoting understanding of circus arts and capturing their cultural significance.**

# Publications

The museum  
regularly  
publishes  
works!

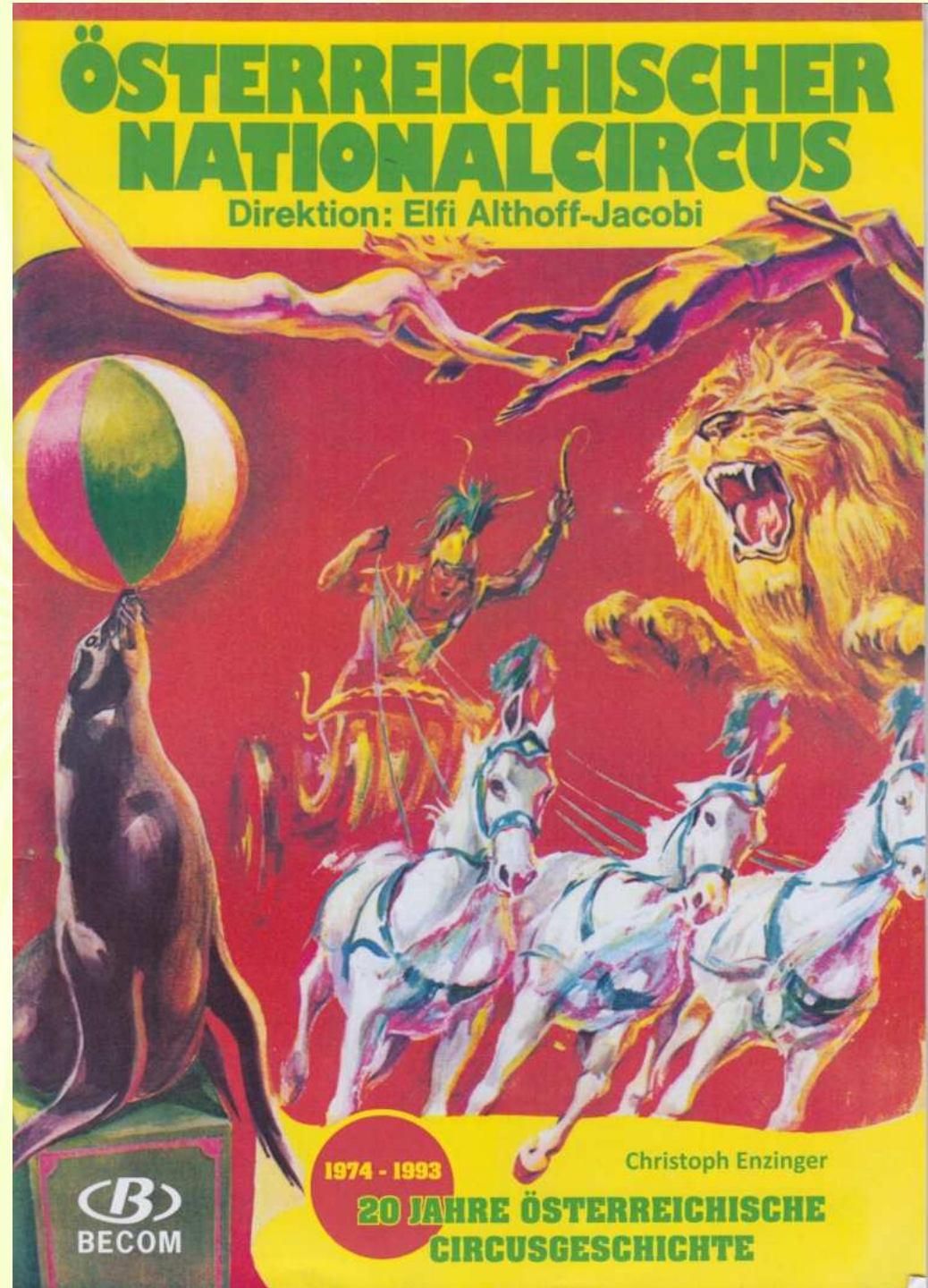




Our upcoming  
book:

# "The Austrian National Circus"

Author:  
Christoph Enzinger





**Also students have the opportunity to explore not only artistic aspects but also social, cultural, and historical contexts of the circus world, using the collection as a foundation for academic work.**

## **Conferences and Symposia Networking**

**As a central hub for enthusiasts, researchers, artists, and professionals, the museum fosters a network that promotes the exchange of ideas and collaboration within the scene.**

Events like the annual meeting of the  
“Society of Circus Friends Germany”  
(GCD) in Vienna 2023  
exemplify this  
networking!



## **Guided Tours / Educational Programs**

**The museum is a vital educational institution informing schools, students, and the public about the history, art, and cultural significance of circus arts. Tailored interactive tours accommodate different age groups.**



## **Events and Exhibitions**

**By organizing events and exhibitions, the museum provides the public with the opportunity to experience the circus world up close and appreciate its diversity.**

**Various events attract new visitor groups.**





CIRCUS & CLOWN



MUSEUM WIEN

Events





# Exhibitions







CIRCUS VARIETE  
**Busch**  
TÄGLICH 8 UHR

**APOLLO**  
LINA SIMON  
15.05.2012

**RALPH**  
Maier & Waller  
Rudi Kumpa  
**"IM ALPENHOTEL"**

**APOLLO**  
LINA SIMON  
15.05.2012

**APOLLO**  
LINA SIMON  
15.05.2012

**APOLLO**  
LINA SIMON  
15.05.2012

**WIENER THEATERCOURIER**  
BANKETTE COLLEGIUM  
**COLOSSEUM**  
WELTSTADT SENSATIONEN

BROK

BROK

# Tourism and Economy

The museum contributes to the local economy by attracting tourists interested in the subject.

Our visitor statistics from 2023 show visitors from 35 nations.



# **FINALLY ...**

**In conclusion, the Circus & Clown Museum plays a crucial role in preserving, researching and promoting the rich culture and history of the circus and clowns, both in its historical dimensions and within the context of contemporary developments.**



20

CIRCUS & CLOWN  
MUSEUM  
WIEN

CIRCUS  
REKOM

CIRCUS KR





CIRCUS & CLOWN



Ende

gilt ab  
Montag bis Freitag (10:00-17:00)  
his

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